

Sample Ivy Academy Itinerary

Reminders to make the most out of Ivy Academy:

- Take lots of notes in your Ivy notebook!
- Ask questions! We're here to help. Don't be shy.
- Meet your fellow designers and exchange wisdom.
- Be kind & respectful!

8:00-9:00 am: Check-in/registration. Once you register go ahead and grab some coffee and breakfast!

9:00 - 9:30 am: Meet the team and learn today's goals for the day

9:30 - 10:45 am: Deep *interactive* dive into Ivy projects from Proposals → Invoices → PO

10:45 - 11:15 am: Q&A - Ask questions and learn from what others ask!

11:15 - 11:45 am: Ivy clipper tricks to make most out of the feature

11:45 - 12:15 pm: Lunch break. Yum, yum, yum :)

12:20 - 12:50 pm: The ins and outs of the project tracker and what you need to know about it

12:50 - 1:30 pm: Insider tips on how to use some of our favorite but least known about features

1:30 - 1:50 pm: Longtime Ivy designer shares tips on how she uses Ivy for her business

2:00 - 2:30 pm: Meet our head of product and get a sneak peek on the features we're about to launch

2:30 pm: Stand up and stretch! Go get a snack or take a bathroom break too.

2:40 - 3:00 pm: Q&A - Time to attack us with more questions!

3:00 - 3:30 pm: Learn about Ivy's reporting functions

3:30 pm: Grab a glass of wine and unwind before our panel session

3:30 - 5:00 pm: Panel led by Ivy designers on how to build a business model that works best for you.

5:00 - 6:00 pm: HAPPY HOUR! Please use this time to exchange industry wisdom with one another.
Conversation topic ideas: How have you structured your business model?
Are you transparent about markups? Tricks for managing work/life balance?
How do you find new clients? How did you know it was the right time to grow your team?

